SESSION PLAN – Cloud Computing for the Terrified

Timing	Talk	Screen	Interaction	Prepare
1pm				Load slides and ensure they are
				working as expected. Run Audio Wizard to ensure headset
				is working.
				Check that participant privileges are set accordingly.
				Load Advantage & Disadvantage Polls
1.30pm	Confirm start time	Reception Slides	Greet and test audio of anybody arriving early	Microphones
1.45pm	Make regular announcements, welcome attendees, ensure that everybody can hear and be heard. Confirm start time, end time and protocol	Reception slides	Greet and test audio of participants	Microphones
1.55pm	Explain emoticons and encourage participants to use chat to introduce themselves. Confirm session start and end time	Reception slides	Greet and test audio of participants	Microphones
2.00pm	Introduction and Welcome to today's session entitled 'Head in the Cloud' or 'Cloud Computing for the Terrified'	Head in Cloud	Make final check to ensure all can hear with green tick	Don't forget to switch off emoticons
	Brief introduction to Cloud Computing!			
	Today's session will take approximately 35 minutes			
	How to use Chat, Emoticons and Annotation Tools			
	Switch off mobile phones, IM and Email			
	Objectives	Objectives		
	What is Cloud Computing			
	Examples	WebEx Orientation		
	Advantages	Slides 4-6		
	Disadvantages			
	Questions			

2.02pm	Ice Breaker "Before we start today we will have a little memory test ice breaker" How many of these films can you identify and memorise? (15secs)	Memory Slide Movies Slide Blue and White lanes	Ask all to use arrow tool and text to annotate the whiteboard	Check annotation rights and Microphones
2.07pm	What is Cloud Computing There was a time when every household, town, farm or village had its own water well. Today, shared public utilities give us access to clean water by simply turning on the tap; cloud computing works in a similar fashion. Just like water from the tap in your kitchen, cloud computing services can be turned on or off quickly as needed. Like at the water company, there is a team of dedicated professionals making sure the service provided is safe, secure and available on a 24/7 basis. When the tap isn't on, not only are you saving water, but you aren't paying for resources you don't currently need.	Slide 10 Girl Drinking	None	None
	Cloud computing therefore is the delivery of computing as a service rather than a product whereby shared resources, software, and information is provided to computers and other devices as a utility over a network (typically the internet). The term "cloud" therefore is used as a metaphor for the Internet	Man by tree in cloud	None	None
2.08pm	Example 1 Facebook How many active Facebook accounts do you think there are? Facebook has more than 700 million users worldwide and more than half of them log onto Facebook in any given day. Average user has 130 friends	Slide 14 Slide 15	Annotation Tool Using the annotation arrow click on the segment that shows how many active users have Facebook accounts.	Check annotation tools are active

2.10pm	Example 2 LinkedinLinkedIn is the world's largest professional networkwith 135 Million worldwide accountsLinkedIn has 1 million new users every?	Slide 16 Slide 17	Chat/Hold/Send	
2.12pm	Example 3 WordPress and Blogger133M Blogs indexed since 200277% of Internet users read blogs	Slide 18 Weblog/Blog	None	None
2.13pm	Example 4 Email Hotmail 5GB Yahoo Unlimited Gmail 7GB	Slide 19	Use tick to indicate how many of participants have one or more of these email accounts	
2.14pm	Example 5 Backup Storage Dropbox 2GB iCloud 5GB	Slide 20	Use tick to indicate how many of participants have one or more of these storage accounts	
2.15pm	Example 6 Microblogging Twitter is an online social networking and micro blogging service that enables its users to send and read text-based posts of up to 140 characters, informally known as "tweets". Created in March 2006 200 million users as of 2011, generating over 200 million tweets and handling over 1.6 billion search queries per day. Which of the following has the greatest number of followers?	Slide 21 Slide 22 Slide 23 Slide 24	Whiteboard and Annotation Tools David Cameron CNN Breaking News Stephen Fry Lady Gaga Justin Bieber Katy Perry Barack Obama	Check annotation rights and microphone
2.20pm	Example 7 Document Sharing Google Docs Office 365	Slide 25		

2.21pm	Example 8 Video and Photo Sharing	Slide 26		
	You Tube			
	Flickr			
	Slideshare			
2.22pm	Advantages and Disadvantages	Slide 22	Use annotation tools to	Make sure annotation tools are
	How many advantages and disadvantages can you suggest?		suggest advantages and disadvantages	available
2.25pm	Advantages			
	Flexibility: Cloud computing means that staff can	Slide 27	Polling	Load Advantage Poll
	access the files and data that they need even when	Slide 28	Select the three most	
	they're working remotely and/or outside office	Slide 29	important advantages for	
	hours.		your organisation	
	Collaboration : Staff can also work collaboratively on files and documents, even when they're not			
	physically together. Documents can simultaneously			
	be viewed and edited from multiple locations.			
	Easy to Deploy: Cloud computing can be very quick			
	and easy to get up and running. Consider, for			
	example, how quickly you can set up a Gmail or Hotmail account and start emailing. Downloading			
	and installing software, on the other hand, takes			
	much longer.			
	Cost: Cloud computing is often cheaper and less			
	labour-intensive for companies. This means that			
	you only need to pay for it when you need it, and it			
	also offers flexibility, in that it can be quickly and easily scaled up and down according to demand.			
	Unlimited Storage : Because it's online, it offers			
	virtually unlimited storage compared to server and			
	hard drive limits.			
	Green Credentials: Many international businesses			
	choose cloud computing because of its green			
	credentials. Microsoft recently claimed that cloud			

	computing can reduce a business's carbon emissions by as much as 30%, as businesses don't need to power an entire server, they only use (and pay for) what they need online.			
2.30pm	Disadvantages Security: While some experts argue that cloud computing is more secure than traditional server methods, businesses are still concerned that they will lose control of business assets. Privacy: Some people wonder how much data and what kind of data companies are able to collect about them and their business.	Slide 30	Polling Select the three most important disadvantages for your organisation	Load Disadvantage Poll
	Dependency : Risk of losing Internet connectivity and being tied to the financial health of another company			
	 Decreased Flexibility: No easy migration to another supplier. Unstable Cost Structure: Hidden Costs Integration: Difficult to integrate with existing systems 			
2.35pm	Questions	Slide 31 Question Slide		
2.40pm	Recap of Objectives	Slide 32 Objectives Slide		
2.40pm	Close of session	Slide 33 Contact Details Slide	Further reading	Share Further Reading Document